

ISM 3003: FOUNDATIONS OF MANAGEMENT INFORMATION SYSTEMS

Fall 2009 • Monday and Wednesday • HCB 103 • 5:15 PM – 6:30 PM

INSTRUCTOR

Paul M. Di Gangi

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Office Hours: Wednesday 3 PM to 5 PM and by appointment

COURSE INFORMATION

Course Website: <http://campus.fsu.edu>. *It is your responsibility to check this website frequently for announcements.*

Course Text: Haag, Stephen and Cummings, Maeve. *Information Systems Essentials*, 3/e Boston, MA, McGraw-Hill Higher Education, 2008. ISBN: 0073376752

Additional Readings: Additional readings will be a part of this course as needed. These readings will be available in the Course Readings section on Blackboard.

COURSE OBJECTIVES

This course teaches students about the critical and pervasive role of information systems in business today and to effectively work with information resources in a business environment. Specific skills and knowledge that students will be able to demonstrate upon successful completion of the course include:

- Explain the significance of management information systems in business organizations.
- Define the term “management information system” and explain how management information system components (i.e., information, people, and information technology) work together to support business objectives, strategies, and processes.
- Engage in “systems thinking” through fundamental problem solving and the analysis of various organizational systems, including information systems.
- Explain how major business initiatives (e.g., supply chain management, customer relationship management, integrated collaborative environments, and business intelligence) are supported and enabled by management information systems.
- Describe fundamental concepts associated with telecommunications and networking, systems analysis and design processes, and database design.
- Develop critical communication skills, including listening, presentation, and IS architectural depiction.

COURSE REQUIREMENTS, GRADING, AND POLICIES

Your grade will be determined according to the following percentages:

Course Activity	Weight
Exam One (250 points)	25 %
Exam Two (250 points)	25 %
Quizzes (300 points)	30 % (10 quizzes @ 3 % each)
Group Paper & Presentation (200 points)	20 %

The policies outlined below are set to help you finish assignments, give you guidelines for appropriate conduct, ensure fairness for all students in the class, and help you learn as much as possible. If you have any questions or would like to give me some feedback on any of the policies (or anything else about the course), please feel free to email or come see me.

Be aware that all assignments will be graded for both content and presentation. Double-check your work to assure that it is "polished" and does not contain typos or grammatical errors. Poorly written work will be graded significantly below what it would receive if graded on content alone.

Final Grade	Total Points	Final Grade	Total Points
A	93-100%	C+	77-79.99%
A-	90-92.99%	C	73-76.99%
B+	87-89.99%	C-	70-72.99%
B	83-86.99%	D	63-69.99%
B-	80-82.99%	D-	60-62.99%
		F	Below 60%

Examinations

All exams will be closed book and closed notes. The exams in this course may consist of multiple-choice, matching, true-false, and short/long essay questions. Exams cover text readings, lecture, and material presented by guest speakers (including student presentations). As much as possible, each exam will cover material in the portion of the class that precedes it. However, knowledge is cumulative, and successful completion of an exam may require mastery of material covered earlier in the semester.

Take exams during the scheduled time. If, due to emergency or illness, you know you will miss a scheduled exam, it is your responsibility to let me know ahead of time or worst case, within twenty-four (24) hours of the missed exam. Make up examinations may be oral, essay, or another format, as determined by the instructor.

Quizzes

There are a total of ten open book and open note online quizzes during this course, which are to be completed individually. The quizzes in this course may consist of multiple-choice, true-false, matching, and/or survey. The purpose of the quizzes is to encourage students to complete readings on time. The quizzes must be completed on the date indicated on the schedule. Unless otherwise specified, quizzes will be available for a 24 hour time period starting at 12:01 AM on the day listed in the schedule. For example, Quiz 1 will be available at 12:01 AM on Thursday, September 2nd and will remain up until midnight. Please allot yourself adequate time to complete the quiz within this timeframe. If you are taking the quiz and the time window closes, you will be unable to complete the quiz for credit. I ***strongly suggest*** you set aside specific, uninterrupted time to take each quiz. Quizzes cannot be made up.

Group Paper & Presentation

As a part of his course, groups will write a short paper on a topic of interest and present a brief presentation on their findings to the class. Group presentations will occur in class on the date scheduled; no late presentations will be accepted. All group members are required to participate in the presentation. The instructions for the presentations will be provided in a separate document.

Course Readings

The course schedule lists readings that are to be read prior to class. For example, readings listed for August 26th to be read prior to class on August 26th.

Late Assignments

No credit will be given for assignments turned in after the due date. This policy applies to all aspects of the course requirements.

ADA Requirements

Students with disabilities needing academic accommodations should:

1. Register with and provide documentation to the Student Disability Resource Center (SDRC).
2. Bring a letter to the instructor form the SDRC indicating you need academic accommodations. This should be done within the first week of class.

For more information about services available to FSU students with disabilities, contact the Assistant Dean of Students:

sdrc@admin.fsu.edu , Disabled Student Services , Kellum Hall, Florida State University, Tallahassee, FL 32306-4066, (850) 644-9566.

College of Business Integrity Code

The Florida State University College of Business expects all of its students, faculty and staff to adhere to the highest standards of academic excellence, integrity, and to the norms of a serious intellectual community. We pledge that:

As business students and professionals

*We understand and accept the
significance of integrity in
our language, actions, and work*

*With Seminole pride,
we choose to be responsible, honest,
trustworthy, caring, and fair*

*In business and in life,
we choose integrity*

Students are expected to be familiar with and abide by the **Student Academic Honor Policy** which outlines the University's expectations for students' academic work, and the **Student Conduct Code** which informs students about their rights and responsibilities as members of the University community.

Plagiarism will not be tolerated. First offenses will result in a zero on the assignment and notification to the appropriate university officials for violation of the Student Academic Honor Policy. Second offenses will result in a zero for the course and notification to the appropriate university officials for violation of the Student Academic Honor Policy.

COURSE SCHEDULE

Date	Topic	Preparation (To be done prior to class)
Aug. 24 ^h	Course Introduction & First Day Attendance	
Aug. 26 th	Information Age	Read – Ch. 1
Aug. 31 st	Information Age	
Sept. 2 nd	Computer Hardware & Software Basics	Quiz 1 (Ch. 1); Read – Appendix A
Sept. 7th	NO CLASS – LABOR DAY	
Sept. 9 th	Major Business Initiatives	Read – Ch. 2
Sept. 14 th	Major Business Initiatives	Quiz 2 (Ch. 2)
Sept. 16 th	Databases & Data Warehouses	Read – Ch. 3
Sept. 21 st	Decision Support & Artificial Intelligence	Quiz 3 (Ch. 3); Read – Ch. 4
Sept. 23 rd	Decision Support & Artificial Intelligence	
Sept 28 th	<i>Group Presentations</i>	Quiz 4 (Ch. 4); <i>Groups 1 – 6</i>
Sept. 30 th	<i>Group Presentations</i>	<i>Groups 7 – 12</i>
Oct. 5 th	<i>Group Presentations</i>	<i>Groups 13 – 18</i>
Oct. 7 th	Exam Review	Bring Questions to Class
Oct. 12th	EXAM ONE	
Oct. 14 th	Electronic Commerce	Read – Ch. 5
Oct. 19 th	Electronic Commerce	Quiz 5 (Ch. 5)
Oct. 21 st	Software Development	Read – Ch. 6
Oct. 26 th	NO CLASS – INSTRUCTOR AT CONFERENCE - Quiz 6 (Ch. 6)	
Oct. 28 th	IT Infrastructure	Read – Ch. 7
Nov. 2 nd	IT Infrastructure	Quiz 7 (Ch. 7)
Nov. 4 th	Protecting People & Information	Read – Ch. 8; Quiz 8 (Survey– three day window to complete)
Nov. 9 th	<i>Group Presentations</i>	<i>Groups 19 – 24</i>
Nov. 11th	NO CLASS – VETERANS' DAY	
Nov. 16 th	NO CLASS – INSTRUCTOR AT CONFERENCE	
Nov. 18 th	<i>Group Presentations</i>	<i>Groups 25 - 30; Quiz 9 (Survey – three day window to complete)</i>
Nov. 23 rd	<i>Group Presentations</i>	<i>Groups 31 – 34</i>
Nov. 25th	NO CLASS – THANKSGIVING HOLIDAY	
Nov. 30 th	Emerging Trends & Technologies	Read – Ch. 9
Dec. 2 nd	Emerging Trends & Technologies	Results of survey presented; Quiz 10 (TBD)
Dec 9 th	EXAM TWO – 5:30 to 7:30 PM	

*Course schedule subject to change at instructor's discretion.
You will be notified as soon as possible when a change has been made.*